Privacy Policy – Bloom Integrative Wellness and Psychiatry

Effective Date: 12/04/2025

At Bloom Integrative Wellness and Psychiatry, your privacy is of utmost importance. This Privacy Policy outlines how we collect, use, and protect your personal information in accordance with the **Personal Information Protection Act (PIPA)** in Alberta and other applicable Canadian privacy laws.

1. Information We Collect

We may collect the following types of personal information:

- Name, address, phone number, email address
- Health and medical history
- Insurance and billing information
- Appointment and treatment details

2. How We Use Your Information

Your information is used for:

- Providing psychological and psychiatric care
- Scheduling and managing appointments
- Billing and insurance purposes
- Internal administration and communication

3. How We Protect Your Information

We use secure systems and administrative safeguards to protect your data, including:

- Encrypted storage and communication
- Access limited to authorized personnel
- Secure document handling practices

4. Sharing of Information

We do not share your information without your consent, except:

- When required by law
- In case of medical emergencies
- With third-party service providers who support our operations (e.g., secure billing platforms)

5. Access and Correction

You have the right to request access to your personal information and request corrections if needed.

6. Contact Information

If you have any questions or concerns about your privacy, please contact us:

Bloom Integrative Wellness and Psychiatry

Suite 400, 628 12 Ave SW Calgary, AB, T2R 0H6 **Phone:** 403 300 1562

Fax: 403 451 0160